

NEWS RELEASE
For immediate distribution

New! Purchase Identifiers Online

Longueuil, September 19, 2018 – Agri-Traçabilité Québec (ATQ) is pleased to announce that a new online purchasing module is now available for SimpliTRACE users that will allow them to order identifiers with regular markings for bovine, ovine and cervid livestock directly via their SimpliTRACE account.

The module, created by ATQ and added to the SimpliTRACE application, provides more flexibility to stakeholders. From now on, stakeholders can order their identifiers and accessories at any time, even outside of the hours of operation for ATQ Customer Service.

It's that simple! By accessing their online account, users just have to click on the "Order" tab, and then on the "Create" button to complete their order.

Please note that producers who would like to order identifiers with specific attributes, such as tags with management numbers, Angus or Limousin tags, or replacement tags, must continue to do so by calling ATQ Customer Service at 1 866 270-4319.

The detailed list of prices is available on the ATQ website at: <https://www.atq.qc.ca/en/forms>

Please note that the [Identifiers & Accessories Return and Reimbursement Policy](#) applies to all orders whether made online or by telephone.

Items available through the online purchasing module:		
Bovine	Tags, regular markings	Packets of 10 or of 30
Ovine	Tags, regular markings	Packets of 10 or of 50
Cervid	Tags, regular markings (all species)	Packets of 10 or of 30
Other productions	Blank visual panels	
Accessories	Pliers, replacement pin, indelible ink marker	