

**NEWS RELEASE**  
**For immediate distribution**

**Price change for bovine, ovine and cervid identification tags**

**Longueuil, May 22, 2018** – Agri-Traçabilité Québec (ATQ) would like to inform you that it will be adjusting the price of bovine, ovine, and cervid identification tags required by Quebec’s identification and traceability system.

The sale price increase will range from \$0.05 to \$0.06 per identification tag. Please note that the changes will come into effect on May 28, 2018, and that they will be applied to all bovine, ovine, and cervid production sectors.

To familiarize yourself with the new prices, a detailed price list for each sector will be available as of May 28th, which will also display all the available products. You will find separate price lists for each sector on the ATQ website, which you can access by following this link: [www.atq.qc.ca/en/forms](http://www.atq.qc.ca/en/forms). Select the sector of your choice to access the appropriate documents. You can refer to the list on the next page to take notice of the new prices.

ATQ wishes to remind producers and industry stakeholders that tag and accessory orders must be placed by telephone by calling Customer Service at 1 866 270-4319.

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**The new prices will be effective May 28, 2018**

Bovine tags		Description of items	Price (taxes not included)
<b>Regular and Angus</b>	10 tag sets (HDX electronic tag and visual tag)		27,59 \$
	10 tag sets (FDX electronic tag and visual tag)		24,66 \$
	30 tag sets (HDX electronic tag and visual tag)		70,50 \$
	30 tag sets (FDX electronic tag and visual tag)		61,50 \$
Ovine tags		Description of items	Price (taxes not included)
<b>Regular and Year Letter</b>	10 tag sets (electronic tag and visual tag)		23,83 \$
	50 tag sets (electronic tag and visual tag)		89,50 \$
Cervid tags		Description of items	Price (taxes not included)
<b>Elk</b>	10 tag sets (electronic tag and visual tag)		27,61 \$
	30 tag sets (electronic tag and visual tag)		73,80 \$
<b>Red Deer</b>	10 tag sets (electronic tag and visual tag)		26,40 \$
	30 tag sets (electronic tag and visual tag)		69,90 \$
<b>Small species of cervids</b>	10 tag sets (electronic tag and visual tag))		25,24 \$
	30 tag sets (electronic tag and visual tag)		58,80 \$