NEWS RELEASE
For immediate distribution

ATQ replaces FormCLIC software with a new data import module as a complement to SimpliTRACE and compatible with RFID readers

Longueuil – November 3, 2016 – Agri-Traçabilité Québec (ATQ) is pleased to announce that a new module as a complement to SimpliTRACE, compatible with RFID electronic readers (radio frequency identification), **will be launched on November 21st to replace the FormCLIC software**.

The new module, called **SimpliTRACE Express** and fine-tuned by ATQ, will allow for the transfer of identification numbers captured using an electronic stick reader over to the SimpliTRACE application. It should be noted that a **SimpliTRACE account must be opened to use this new module that will permanently replace the FormCLIC software.**

Following a usage analysis of its FormCLIC software, ATQ proceeded to design the SimpliTRACE Express solution which is better adapted to the needs of its clientele as well as being harmonized with the SimpliTRACE functions.

Process for Connecting and Importing Data

Easy to install, SimpliTRACE Express has been designed for use on a personal computer (PC). Once the stick reader is connected, the module collects the data stored inside and transfers it to SimpliTRACE. A free download from the ATQ website, this data import module is compatible with all stick readers sold by ATQ.

It should be recalled that the operational goal of **importing data** is to download information, for example identifier numbers, from a system (or device) into another system. By transferring data from an electronic stick reader into SimpliTRACE, the declaration process is simplified as well as significantly reducing transcription errors.

To Obtain SimpliTRACE Express

Agricultural enterprises in the bovine, ovine and cervid sectors can download SimpliTRACE Express at www.atq.qc.ca, **starting on November 21, 2016**. In addition, this page contains essential information on the operating systems and computer equipment required to be able to use the new module.

To receive technical support when installing or using SimpliTRACE Express, contact the ATQ automation service at:

ATQ Technical Support

Monday to Friday between 8:30am & 4:30pm

Toll-free: 1-866-270-4319, #3

Email: automatisation@atq.qc.ca

To Find Out More

ATQ invites producers and stakeholders to visit its website at **www.atq.qc.ca** or call Customer Service for any additional information, or to register for SimpliTRACE.

ATQ Customer Service

Monday to Friday from 7:30am to 12 noon & from 1:00pm to 4:30pm

Toll-free: 1-866-270-4319

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Source:
Geneviève Goulet
Communication Service
Agri-Traçabilité Québec
ggoulet@atq.qc.ca