

PRESS RELEASE

For immediate release

ATQ: less than two weeks until the official launch of SimpliTRACE

Longueuil, March 1, 2016. – Agri-Traçabilité Québec (ATQ) is proud to announce that its new traceability Web application will be launched officially on **March 14, 2016**. This new free application, named SimpliTRACE, will replace the ATQ Direct website.

As part of the launch of SimpliTRACE, and with the objective of optimizing the management of the Quebec traceability database, some new rules for transmitting data will be in effect. It should be noted that these new requirements **do not modify in any way the Regulation respecting the identification and traceability of certain animals**.

Why register?

ATQ is inviting all agricultural businesses in the bovine, ovine and cervid sectors to register with SimpliTRACE **starting March 14th**. Equipped with a user-friendly and secure interface, SimpliTRACE enables users to generate declarations electronically and update their files at any time.

How to register?

To register with SimpliTRACE, you must contact ATQ Customer Service by telephone **starting March 14th**. By registering, you will be able to get access codes to SimpliTRACE, such as your **username** and **password**. It should be mentioned that your access codes for the ATQ Direct website will not be valid for SimpliTRACE. When registering, you must provide your ATQ stakeholder number and a valid email address.

To find out more about SimpliTRACE

Feel free to contact ATQ Customer Service or visit our website at www.atq.qc.ca for further information about SimpliTRACE, or for any other information in general. Please note that new documents such as fact sheets and tutorials about how SimpliTRACE works will be accessible soon at www.atq.qc.ca/simplitrace.

To contact ATQ Customer Service

From Monday to Friday, 7:30am to 12:00pm & 1:00pm to 4:30pm

Toll free: 1-866-270-4319

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Source:

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