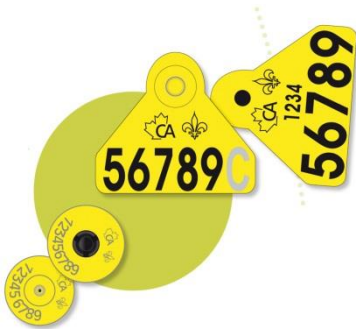


NEWS RELEASE For Immediate Release

THE LETTER “C” OVINE TAG WILL SOON BE AVAILABLE

Longueuil, November 14, 2014 – There’s only a few weeks left for lamb producers to order the letter “B” (2014) ovine tags distributed by Agri-Traçabilité Québec (ATQ).

The production of tags with the letter for the current year will cease at the beginning of December. Sheep producers have until **December 5** to order and pay for tags with these marking for any lambs born from now until the end of December 2014.



As of **Monday, December 8**, the letter “B” ovine tags will no longer be available and will be replaced by letter “C” tags for lambs born in January 2015 onwards.

It should be noted that a period of two (2) weeks is necessary from the moment a payment is received at ATQ for the set of tags to be delivered at the farm.

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