

LA BOUCLE VIRTUELLE

For immediate release

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Last opportunity to benefit of discounts going up to 80% on traceability tools

Longueuil — It is the last time that Agri-Traçabilité Québec (ATQ) and the regional UPA offer the opportunity for bovine, ovine and cervid producers to collectively purchase traceability tools at affordable prices, under the third component of the traceability implementation support program "Growing forward, a federal-provincial-territorial initiative" that ends on March 2013.

Discounts going up to 80% on the regular unit cost

Producers who wish to benefit from traceability tools with prices ranging from \$85 to \$165 on Allflex, Syscan and Gallagher stick readers distributed by ATQ (usually sold between \$600 and \$1000) have until January 21, 2013 to contact their regional UPA. Moreover, lamb and sheep producers are also eligible to other reductions on the cost of a PDA Traçabilité or a PSION BerGère.

Training included

ATQ offers training on the operation mode of the traceability tool to help producers to familiarize with the equipment acquired. The only producer obligation will then consist to transmit electronic traceability data to ATQ.

Order now

According to the availability of funds under the Growing Forward program, producers are invited to contact their regional UPA or the Fédération des éleveurs de grands gibiers du Québec before January 21, 2013, for more details on procedures, subscription or even to place their order immediately.

Let's remember that stick readers help in capturing hundreds of tag numbers, allow verification of animal identity, facilitate identifier reading, reduce paperwork and the risk of error, and allow transferring recorded numbers directly to the computer. These reading tools are compatible with a number of electronic scales, several management software, as well as the FormCLIC reporting software, designed by ATQ.

- 30 -

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