

For immediate release

Administration fees now apply to the purchase of sheep ear tags paid through the ASRA program

Longueuil, March 21, 2013 – Agri-Traçabilité Québec would like to inform producers that there will be a change in the method of payment for sheep ear tags. The decision taken by the ATQ Board of directors will mean the following changes: starting April 1, 2013, administration fees will be applied to the purchase of ear tags by producers who have chosen to pay for their orders via the deductions available through the ASRA program offered by la Financière agricole.

This decision follows the evaluation of the additional costs incurred when this method of payment is used. Therefore, an administration fee of \$4 for each set of 10 tags and \$20 for each set of 50 tags will be applied when payment is made via the ASRA program.

In addition, please note that the price of ear tags was also re-assessed. A set of 10 tags will now cost \$29.10, and a set of 50 tags \$109.

Sheep and lamb producers should make sure that that they have completed the order form, including the new changes, when they place their next order of tags. The new order form will be available online at www.atq.qc.ca as of April 1st, and also distributed along with the boxes of tags.

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