

For immediate release

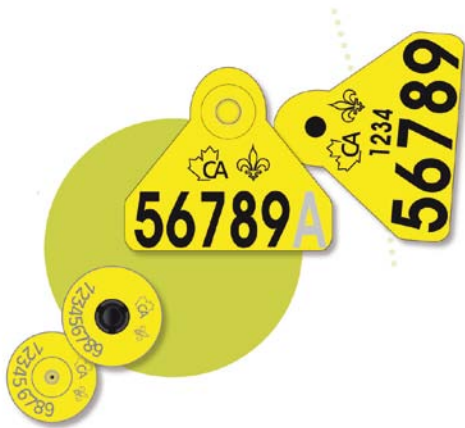
Friday, November 9, 2012

The letter 'A' ovine tag will soon be available

Longueuil – There's only a few weeks left for lamb producers to order the letter 'Z' (2012) ovine tags distributed by Agri-Traçabilité Québec (ATQ).

The production of tags with the letter for the current year will cease at the end of November. So, sheep producers have until **November 30** to order and pay for tags with these marking for any lambs born from now until the end of December 2012.

As of **Monday, December 3**, the letter 'Z' ovine tags will no longer be available and will be replaced by letter 'A' tags for lambs born in January 2013 onwards.



It should be noted that a period of two (2) weeks is necessary from the moment the producer's payment is received at ATQ for the set of tags to be delivered at the farm. The four current payment methods will remain in effect: cash, automatic bank machine, by telephone or on the internet through the producer's financial institution.

Don't hesitate to contact ATQ's customer service department at **1-866-270-4319** from Monday to Friday, between 7:30 a.m. and 4:30 p.m., for all information requests.

Source:
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