



New ATQ tools for producers

For herd inventory, press 2!

ATQ has made some changes to its automated telephone system to offer better service to the producers who use the ATQ call centre, to ensure they have quick and easy access to their traceability files. Beginning this spring, producers will be able to access their ATQ files from 5 a.m. to 11 p.m., seven days a week, by calling **1-866-270-4319**.

Through the ATQ toll-free number, producers can choose **partial or complete inventories by species and animal movements** for one or more sites, and to obtain these reports by phone, fax or email.

In addition, producers can subscribe to various ATQ services on a monthly basis, to automatically receive the reports for which they've signed up.

During the system's first year of operations, producers who do not have access to fax or email will receive their reports by mail.



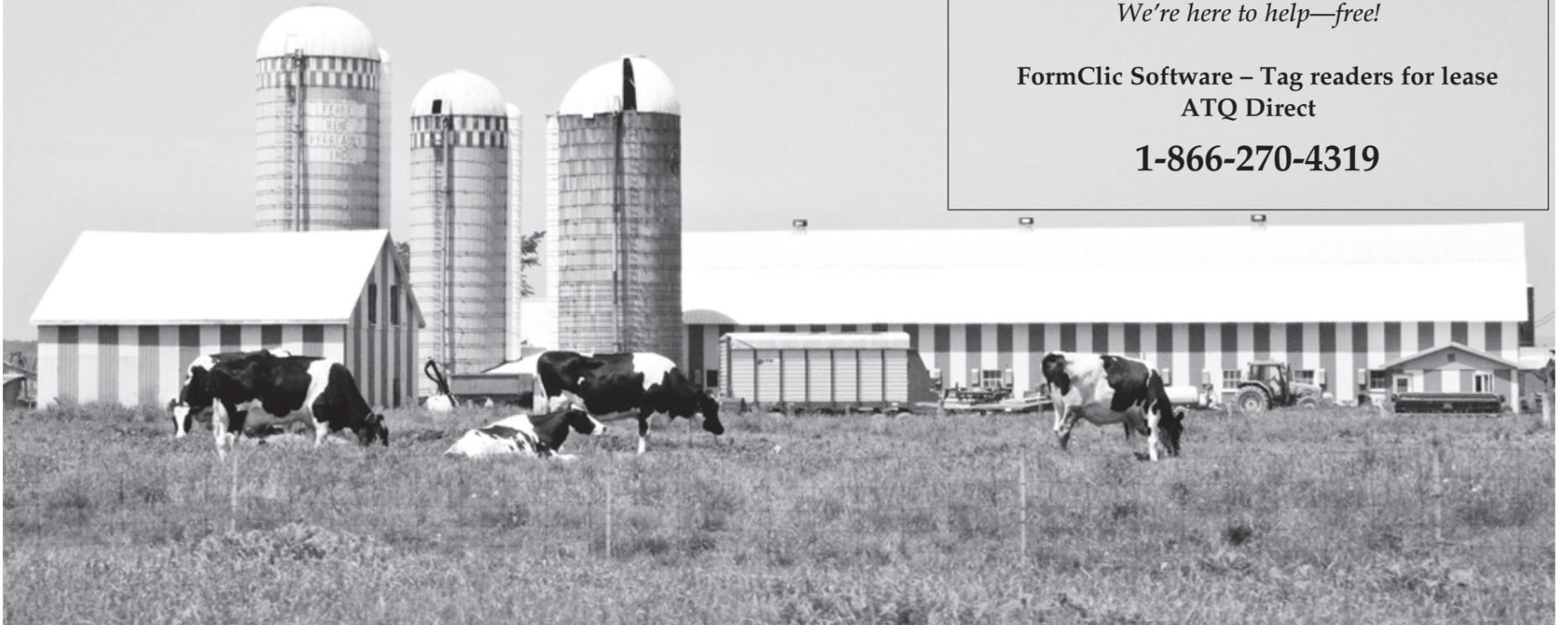
New, improved ATQ website

Last summer, to better serve producers, ATQ established a working group that includes representatives from the *La Financière agricole du Québec* and producers who use ATQ Direct, the transactional site that allows producers to access their ATQ files and submit traceability reports. ATQ Direct can be found through the ATQ website at www.agri-tracabilite.qc.ca.

Within a few weeks, the new version of the ATQ Direct site will feature additional options to offer quick access to information that will make producers' work easier, including:

- A **summary option** – for an overview of herds by species, sex or age group
- A **search option** – to search by tag number, species, sex or age group
- A **personalization option** – to create personalized lists of frequently visited sites or important business sites

To improve ATQ's customer service and make producers' lives easier, new features will be added to the ATQ Direct site over the coming months.



Feeder Calf and Sheep Producers...

Are your ATQ files up-to-date?

It is important to keep your ATQ traceability file up to date at all times, including the changes the *Financière agricole du Québec* (FADQ) has made to its various insurance programs.

Remember that you must at all times:

- Record all changes—births, deaths, purchases and sales
- Activate your tags as soon as they are in place, including:
 - The 15-digit tag number
 - Each animal's sex and date of birth
 - The site number

HAPPY TRACEABILITY!

*Questions? Need assistance?
We're here to help—free!*

**FormClic Software – Tag readers for lease
ATQ Direct**

1-866-270-4319